

Text Messaging

for Watermark Course Evaluations & Surveys

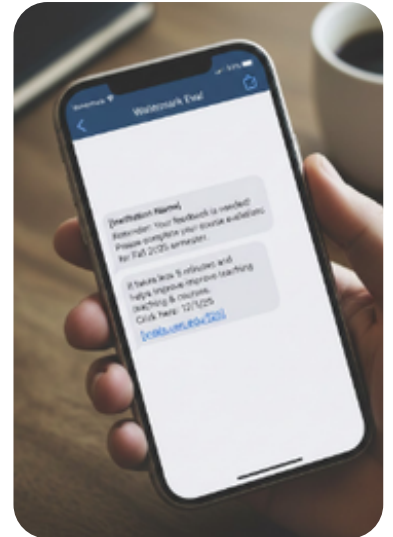


A new way to reach your students when your emails and LMS don't

Even strong programs have students who don't check their inbox. But every skipped survey is a student perspective you don't get to act on.

Text messaging for Watermark Course Evaluations & Surveys gives you **one more way to reach students**, so the feedback you're building decisions on reflects who's actually in your classrooms, not just the students who check their email.

With a third communication channel, administrators can send **one-way SMS notifications** straight to students' phones, alongside the email and LMS channels you already use.



Why text messaging?

Reach students on their terms

One-way SMS invites and reminders land where students are all the time.

Compliance built in

Students receive automatic opt-out instructions, every consent decision is kept in an immutable audit log, and the system never sends to a student who has opted out. It's designed to meet Telephone Consumer Protection Act (TCPA) requirements from the start.

A familiar admin experience

Create and schedule SMS communications the same way you already do email notifications, using the same interface inside Course Evaluations & Surveys.

One vendor relationship

Watermark manages the messaging integration, so there's no new vendor to onboard.



Interested? Ask your Watermark representative about adding text messaging to your Course Evaluations & Surveys agreement. Text Messaging is available as a separately priced capability for Course Evaluations & Surveys clients in the United States.