Watermark Course Evaluations & Surveys + Canvas

The proven standard for 400+ Canvas® institutions

Don't let feedback gaps hinder student success. Embed Watermark Course Evaluations & Surveys directly into your Canvas environment to create a seamless loop, turning passive data collection into active, evidence-based improvements for your faculty and programs.

> *"The Canvas integration that puts Watermark course evals right in front of students is easy to set up and configure. The evaluation software and survey capabilities, along with its system of alerts and communications, is endlessly configurable. Pretty much anything we've wanted to try, this software has been able to do. It's a great, full-featured product."*
>
> **– Luke O., Senior Manager, Library and Instructional Support, mid-size institution**

Meet students where they learn

Drive participation by embedding surveys directly where students spend their time. With integrated Canvas notifications, mobile-friendly designs, and dynamic survey links, institutions frequently see **response rates jump from 30% to over 70%** by making feedback a natural part of the digital classroom. For the students still outside that loop, add one-way text messaging as a third channel alongside Canvas and email.

Reclaim weeks of administrative time

Stop manually managing data. Our turnkey Canvas integration automates enrollment syncing and report distribution, **reducing administrative overhead by up to 80%**. What used to take your team weeks can now be accomplished in just two days, giving you back the time to focus on strategic initiatives.

Empower faculty with reliable, actionable data

Give instructors the power to make fast, evidence-based modifications. Faculty can monitor response rates in real-time and access results the moment grades are submitted. With interactive reports, longitudinal views, and AI-powered Instructor Insights, educators can identify and act on student needs before the term even ends.

Connect student feedback to institutional effectiveness

Turn course evaluations into a strategic asset. Beyond improving the current classroom, your data provides the essential evidence required for faculty reviews, promotion and tenure, and program assessment and accreditation. Student feedback flows seamlessly into Watermark Faculty Success and Planning & Self-Study, providing that 360-degree view of institutional quality.

Course Evaluations & Surveys by the numbers

- Trusted by **900+ institutions worldwide**
- **70%+ response rate**
- **60 days** to implement

2026 //CODiE// FINALIST

Drive stronger outcomes with student feedback. Visit watermarkinsights.com/request-demo

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Note: AI capabilities in Course Evaluations & Surveys are currently available in English for institutions in the US.