



5 creative ways to use end-of-semester data

The end of the semester is often marked with surveys, assessments, and evaluations. This information can hold the key to improvement, but if you do not know how to organize and approach this data, you can get stuck spinning your wheels.

See how you can use end-of-semester data to make improvements on your campus.

1

Examining ePortfolios.

Online portfolios can be a collection of video files, images, writing samples, screenshots, and more that showcase the breadth of the student's learning. These portfolios also provide you with a new data set to examine, helping you track learning trends and common challenges students face.

2

Creating new programs.

Student evaluations can help you identify a need for new programs or resources. If many students say they are looking for similar experiences or are facing the same struggles, you can have a better idea of what programs will benefit your student body the best.

3

Setting student goals.

Student feedback holds critical information that could lead to improved student success. First, connect student feedback to the student's digital profile. Then, their advisors can discuss the trends they see, help students form goals, and encourage them to take advantage of campus resources.

4

Questioning contradictions.

Do some programs have exceptional graduation rates, while others see dropouts increasing every semester? Take a closer look. Are there funding discrepancies between programs? Less faculty? Fewer resources? Question contradictions to understand which improvements need to be made.

5

Creating holistic experiences.

Approaching education as a one-size-fits-all endeavor isn't effective. Course evaluation results can let you know if it's time to create new pathways to success for your students. For example, if students report feeling isolated, unsupported, or overwhelmed, it could be time to incorporate new approaches to student success.

Make the most of your end-of-semester data with **Watermark Course Evaluations & Surveys.**

