

Watermark Curriculum Strategy (formerly SmartCatalog)

Easily collaborate to build a curriculum strategy that powers student success.

Watermark Curriculum Strategy helps connect your curriculum to learning outcomes while streamlining collaboration with an intuitive workflow. Keep your curriculum strategy relevant and meaningful through tailored curriculum proposals and approval processes that result in published improvements in your catalogs and handbooks.

- Streamline curriculum and catalog collaboration
- Real-time updates ensure your online catalog stays accurate
- Inform curricular changes with student feedback, assessment data

Curriculum strategy, simplified

Efficiently manage your institution's unique proposal and approval processes. Easily guide faculty and staff through the successful engagement of intentionally proposing, approving, and adding new curriculum.

Eliminate chasing paper - and colleagues

View the status of every item, what's missing, and which edits have been made - for all your collaborators.

SIS integration connects key data

Easy integration with Ellucian Ethos API for Banner® and Colleague®, so course load data and curriculum updates stay accurate across all systems.

Compelling, always-current catalogs

Watermark's real-time updates and intuitive workflows help you build branded, always-current catalogs.

Part of the Watermark product suite

Watermark's software gives higher education institutions the insights they need to improve, evolve, and empower student success. Watermark's integrated digital solutions support assessment and accreditation, faculty activity reporting, course evaluation and surveys, and catalog and curriculum development

