Watermark Course Evaluations & Surveys for Canvas institutions

A comprehensive solution for course evaluation and institutional surveys

Student feedback made simple

Watermark Course Evaluations & Surveys streamlines the process of capturing student feedback across your institution. Through a central system with automated, information-rich reporting, you can ensure that faculty and administrators have the data they need to make timely, actionable decisions to improve teaching and learning — all within Canvas. Take a closer look to see why our solution is a three-time CodiE award winner.

Centralized management

Easily create standardized processes and survey instruments to ensure that data collection is consistent across your institution while allowing departments and instructors to tailor inputs to their needs.

Higher response rates

Increase engagement among students and faculty with features designed to make the process easy. Automatic notifications and embedded survey experiences in Canvas, paired with fully responsive design, make it simple for students to complete their surveys using any device. Analytics and reporting directly within Canvas give your faculty the opportunity to encourage student participation.

Part of Instructure's Edtech Collective

As the first company in the course evaluation and survey space to partner with Instructure, Watermark has long shared their commitment to serving higher education with user-friendly software, robust data connections, and exceptional service.

Robust out-of-the-box Canvas integration

User integration

- Automated survey notifications & optional course blocking
- Integrated messages & dynamic survey links in courses
- Dashboards & real-time reporting for faculty and admins
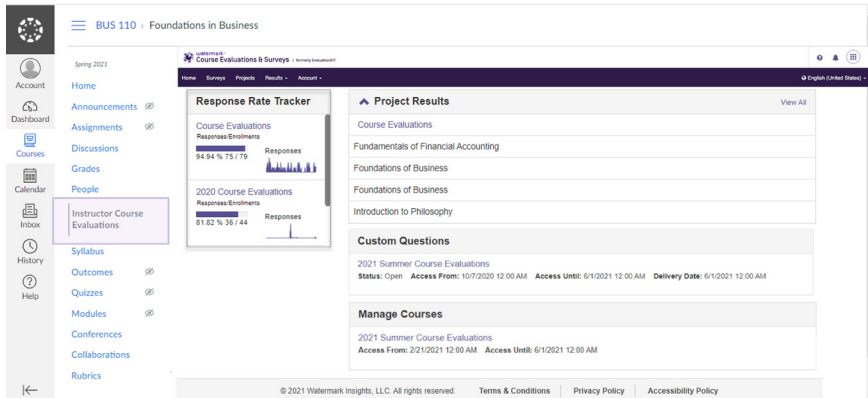
Data integration

- Automatic importing of students & enrollment auto-refreshes
- Automated surveys triggered from course completion dates
- Supports Canvas groups, hierarchy import, and sub-accounts

Emory University achieved more than

75% response rates

with Course Evaluations & Surveys and Canvas

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watermark™

Fully aligned to your institution's needs

Powerful Reporting

Provide your administrators and faculty with one-click access to real-time results. Equip faculty to glean insights from qualitative responses faster with built-in, AI-powered sentiment analysis. Analyze data by criteria like course sections and student demographics, compare results, and track trends over time with longitudinal reporting.

Project dashboards enable instructors to design surveys and monitor student response rates from one central location within the LMS.

> " Watermark Course Evaluations & Surveys was instrumental in assisting with our move to online course evaluations, and it has been a great fit with our institution's needs ever since. We underwent an institution-wide LMS migration to Canvas, and Watermark's integrated solution with both LMSs was seamless and made for an easy transition. "
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> **Kathleen Morley**
> **Director of Institutional Research**
> **Baylor University**

Service you can rely on

Our expert customer experience staff supports you with a fast and proven implementation process to ensure your success. With onboarding, instructor-led training sessions, an online Help Center packed with tutorials, day-to-day operational support, and regular checkpoints with your dedicated Client Success Manager, our team is here to help you meet your goals.

Committed to connecting data

Your survey processes don't exist in a vacuum, so we've developed turnkey integrations with Canvas and Ellucian SIS. Integrations with Watermark's Planning & Self-Study and Faculty Success tools also make your essential processes fast and easy. Extend the impact of student feedback by incorporating results into broader conversations about outcomes and faculty achievement.

Trusted hosting & security

Data security and privacy are core to our systems and processes. We ensure that your system is scalable, reliable, accessible, and performs as you expect during peak times and throughout the year with an AWS cloud-hosted solution. Our solution is built to address the needs of institutions both big and small, ensuring that your valuable data remains secure.

780+
Institutions using Watermark Course Evaluations & Surveys

20 million+
student surveys administered annually

1 million+
instructor and TA users

60 days
to fully implement

watermark