

Put CAS standards into practice with Watermark

Enhance efficiency in non-academic assessment

In partnership with the **Council for the Advancement of Standards in Higher Education (CAS)**, a thought leader in developing guidelines for assessing functional areas, Watermark now offers CAS subscribers a seamless way to put CAS standards into practice within **Watermark Planning & Self-Study**.

CAS Self Study - Academic Advising Programs Status In progress				
CUSTOMIZE TEMPLATE	Welcome to your self-study! This is where you will manage and contribute to your institution's self-study. Use the panel on the left to navigue the self-study, drill down to see specific			MANAGE WEBSITES
PART 1. MISSION	details, and write the narratives.			
PART 2. PROGRAMS AND SERVICES	Details			×
 PART 3. STUDENT LEARNING, DEVELOPMENT, AND SUCCESS 	Last Updated:	05/19/2025 by Sara Martin		
PART 4. ASSESSMENT	Self-Study Administrators:	Dee Lion Jordan Hills Sara Martin		
 PART 5. ACCESS, DIVERSITY, EQUITY, INCLUSION, AND JUSTICE 	All Evidence:	0 Documents		MANAGE EVIDENCE
PART 6. LEADERSHIP				
PART 7. HUMAN RESOURCES	Overall Progress Track the progress of each narrative			Filter by All Sections v
PART 8. COLLABORATION AND COMMUNICATION	Standards by Narrative Status	liete		
> PART 9. ETHICS, LAW, AND POLICY				
PART 10. FINANCIAL RESOURCES	STANDARDS		STATUS	NARRATIVE LAST UPDATED

Integrating tools to drive cocurricular success

By integrating the CAS Self Assessment Guides (SAGs) and offering pre-built selfstudy templates for your functional areas, like Academic Advising and Credential Programs and Services, Planning & Self-Study supports efficient, recurring selfstudies for every corner of your campus. This allows your institution to easily demonstrate commitment to driving excellence in student learning, support programs, and services.

Encourage non-academic assessment for continuous improvement

• Use comprehensive tools and frameworks to improve non-academic program quality and the student experience.

- Shift from compliance toward reflection and evidence-based actions.
- Promote cross-departmental efforts and collaborative assessment processes for planning and improvement.

Accreditation Self-Studies

Centralize processes across campus, including these functional areas

- Operationalize CAS standards for non-academic units and easily report on results from using the templates and SAGs.
- Manage your ongoing assessment efforts for functional areas in a single interface, leveraging success outcomes, CAS standards, and the self-study to reflect across multiple years of performance.
- The self-study within Planning & Self-Study provides the standards

ACTIVE ARCHIVED RESOURCES CAS Self-Assessment Guides ence all CAS Self-Assessment Guides here. Click to view them in Q Search Self-Assessment Guides Academic Advising Programs Alcohol and Other Drug Programs 2 Auxiliary Services Functional Areas Assessment Services 2 Basic Needs Programs and Services 2024 Z Campus Activities Programs Ø Campus Credential Programs and Services Campus Police and Public Safety Ø Campus Religious, Secular, and Spiritual Programs 🛛 Campus Stores 2024 2 Career Services CAS General Standards 2 Case Management Services ø Civic Engagement and Service-Learning Programs

and SAGs for more context around applying the standards. It also serves as a collaborative space for stakeholders to document progress by using those standards.

Organize additional supporting documentation for accreditation

- Tap functional area results, supported by strong self-study practices, as evidence of compliance with your institutional accreditor's standards. Show you're regularly assessing and improving programs and services to provide strong student support.
- Gain an accreditation hub by consolidating your documentation, processes, and evidence for alignment in one system.

With Planning & Self-Study, always be ready for what's next

Planning & Self-Study supports institutions in pursuing continuous improvement driven by purpose — not just compliance — across your entire campus. With a central system to organize, analyze, and spur action on essential program performance information, you can cut redundant work and focus on opportunities for growth. Strong assessment processes and a culture of improvement today mean a stronger foundation for the future.



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