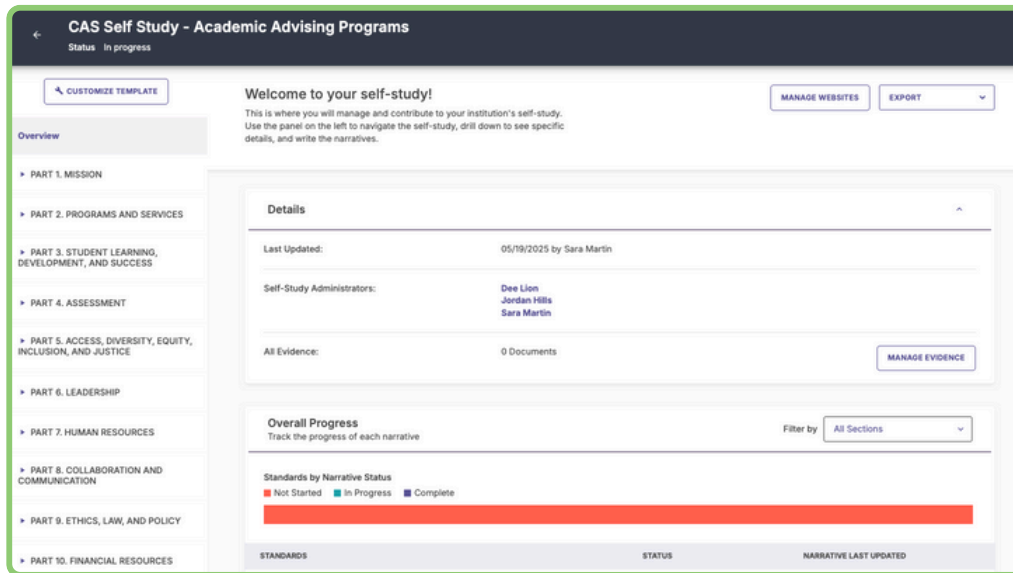




Put CAS standards into practice with Watermark

Enhance efficiency in non-academic assessment

In partnership with the **Council for the Advancement of Standards in Higher Education (CAS)**, a thought leader in developing guidelines for assessing functional areas, Watermark now offers CAS subscribers a seamless way to put CAS standards into practice within **Watermark Planning & Self-Study**.



Integrating tools to drive cocurricular success

By integrating the CAS Self Assessment Guides (SAGs) and offering pre-built self-study templates for your functional areas, like Academic Advising and Credential Programs and Services, Planning & Self-Study supports efficient, recurring self-studies for every corner of your campus. This allows your institution to easily demonstrate commitment to driving excellence in student learning, support programs, and services.

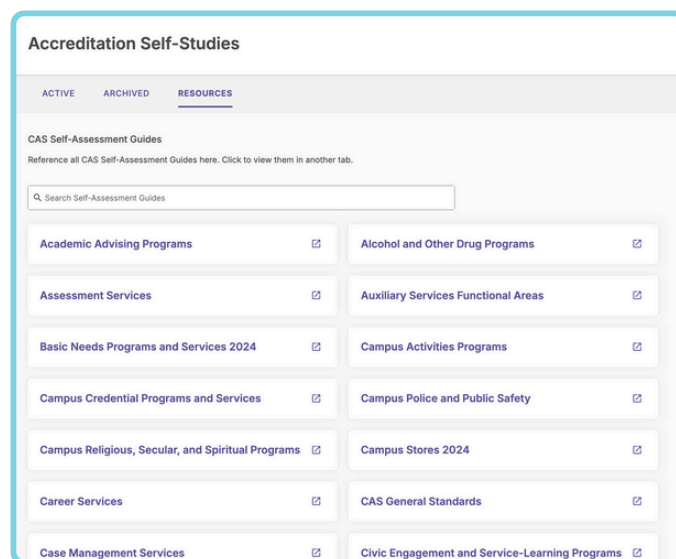
Encourage non-academic assessment for continuous improvement

- Use comprehensive tools and frameworks to improve non-academic program quality and the student experience.

- Shift from compliance toward reflection and evidence-based actions.
- Promote cross-departmental efforts and collaborative assessment processes for planning and improvement.

Centralize processes across campus, including these functional areas

- Operationalize CAS standards for non-academic units and easily report on results from using the templates and SAGs.
- Manage your ongoing assessment efforts for functional areas in a single interface, leveraging success outcomes, CAS standards, and the self-study to reflect across multiple years of performance.
- The self-study within Planning & Self-Study provides the standards and SAGs for more context around applying the standards. It also serves as a collaborative space for stakeholders to document progress by using those standards.



Organize additional supporting documentation for accreditation

- Tap functional area results, supported by strong self-study practices, as evidence of compliance with your institutional accreditor's standards. Show you're regularly assessing and improving programs and services to provide strong student support.
- Gain an accreditation hub by consolidating your documentation, processes, and evidence for alignment in one system.

With Planning & Self-Study, always be ready for what's next

Planning & Self-Study supports institutions in pursuing continuous improvement driven by purpose – not just compliance – across your entire campus. With a central system to organize, analyze, and spur action on essential program performance information, you can cut redundant work and focus on opportunities for growth. Strong assessment processes and a culture of improvement today mean a stronger foundation for the future.