

The Assessment Catalyst Toolpack (ACT) for Watermark Planning & Self-Study



watermark™

The new intelligence for next-level assessment

The Assessment Catalyst Toolpack (ACT) in Watermark Planning & Self-Study is a set of AI-powered features that accelerate time-consuming tasks like synthesizing data & drafting reports. This empowers institutions with a clear path for improvement, enabling confident decisions, meaningful change, & the ability to effectively "close the loop."



"It's much better for our accreditation evidence. We often have to go in and edit what our people write, or have them go back and add if it doesn't quite answer the question. So this would save a lot of time."

- Criquett Scott Chapman, Ed.D., Vice President of Student Services, Vernon College

Cut the busywork, ACT on assessment

Reduce the burden of synthesizing data and writing narratives from scratch. This toolpack makes data analysis effortless, so faculty & assessment leads can focus on improvement instead of time-consuming reporting. An easy, intuitive process fosters greater participation and more attention paid to how programs are performing.

Your shortcut to confident action

Inspire your faculty and leads to turn insight into action with clear recommendations for next steps, derived directly from your data. This add-on ensures every assessment report leads directly to a tangible plan for improvement, making it easier to demonstrate accountability and empower confident, data-backed decisions that drive program excellence year after year.

Historically informed, relevant insight

Leverage accurate analyses by pulling from your complete assessment plan, including all relevant data and historical findings. Synthesize both quantitative & qualitative information to reveal underlying connections & patterns, providing comprehensive reporting for a complete picture of your institution's mission & goal progress.

Secure AI for sensitive data

Don't risk your sensitive data going public. This purpose-built AI feature set responsibly accelerates analysis of your institutional performance data without ever leaving your secure system.

The Assessment Catalyst Toolpack **is**:

- ✓ Purpose-built.
- ✓ Optional and additive to existing data.
- ✓ Secure, with in-platform analysis.

The Assessment Catalyst Toolpack **does not**:

- ✗ Replace human judgment or analysis.
- ✗ Feed a global AI model - your data is yours.
- ✗ Require data entry into unsecure external tools.

 **Ready to see The Assessment Catalyst Toolpack?** Visit watermarkinsights.com/request-demo