

Watermark Course Evaluations & Surveys

Created exclusively for higher education to easily capture and analyze student feedback

Real-time feedback from students is critical to program planning and faculty growth. Watermark Course Evaluations & Surveys is built specifically for higher education to tackle your most critical challenges.

- Increase response rates via turnkey LMS integration and mobile responses.
- Instantly distribute results and glean insights from responses.
- Quickly inform faculty reviews with student input from course evaluations.
- Add dimension to outcomes assessment and inspire course and program improvements.

Easy response options for higher response rates

Students respond via smartphone or directly through your LMS. You can set up alerts, reminders, and the option to require responses to unlock grades.

Instant insights

Responses flow directly into reports so you can analyze and detect trends immediately. Our visual results homepage has a built-in sentiment analysis for qualitative questions, helping you get quick takeaways from complex responses. With intuitive report formats and automated distribution to instructors, faculty and administrators can reflect, compare, and act on results without intensive training.

Works with your existing technology

Course Evaluations & Surveys integrates with all major LMS providers, including Blackboard, Canvas, D2L, and Moodle. It also integrates with Ellucian's Ethos API for Banner® and Colleague®. These connections use the latest enrollments to ensure that the right course evaluations are presented to students with minimal IT involvement.

360-degree views with institutional surveys

Go beyond course evaluations to gather valuable feedback from students, faculty, staff, and alumni. Responses instantly become insights to fuel decisions, without tedious data entry.

Part of Watermark's Educational Impact Suite (EIS)

Course Evaluations & Surveys integrates with Planning & Self-Study and Faculty Success to help you extend the impact of your students' feedback. Inspire curricular and program enhancements by including survey results as indirect measures for the annual assessment cycles you manage in Planning & Self-Study. Seamlessly attach course evaluation results to faculty profiles in Faculty Success to surface student perspectives in faculty reviews.

