



Building Accreditation Readiness with Watermark Insights

Accreditation review is an important checkpoint for your institution. At Watermark, we're focused on providing software that helps you build a strong network of data and processes so that you're always confident, well-equipped, and ready to demonstrate your progress.

Our accreditation readiness tools are specifically scoped with your accreditor's expectations and self-study needs in mind. Strengthen and gain efficiency in four processes that are essential for institutional effectiveness – and often in the spotlight during accreditation reviews:

- Drive systematic planning and outcomes assessment across all levels of your institution with **Planning & Self-Study**
- Gather student feedback and drive improvements to courses, programs, and student services based on these insights using **Course Evaluations & Surveys**
- Manage and report on faculty credentials to inform course loads and demonstrate qualifications with **Faculty Success**
- Engage faculty in regular reflection on their own work in alignment with your institution's defined evaluation processes with **Faculty Success**

Together, these complementary and integrated solutions help you surface deep insights from multiple angles and stakeholders. Feel more empowered in your decision-making and more supported as you drive institutional effectiveness across your school.

These solutions also work together to make report writing easier with:

- Pre-built narrative templates and faculty credential reports tailored to institutional accreditor specifications
- Collaborative workspaces and workflows for gathering evidence, authoring, and reviewing your report
- A central evidence library that integrates with your assessment reports and automatically cascades evidence version updates across links in your report
- Immediate and dynamic online and offline sharing of the self-study report