



Watermark Planning & Self-Study + Anthology® Blackboard



Better connection, better data

Explore how **Watermark Planning & Self-Study**'s dynamic integration with **Anthology® Blackboard** simplifies learning outcomes assessment and facilitates data-driven continuous improvement.

Streamlined workflows, deeper insights, improved reporting

Our Watermark Planning & Self-Study integration with Blackboard brings together student performance information with outcomes analysis. Using Blackboard's data, Planning & Self-Study can generate comprehensive reports, build detailed documentation, and demonstrate data-driven decision-making for accreditation. Get detailed, demographic-based, and longitudinal reporting to reflect on your data and plan your next steps to fuel continuous improvement.

- **Eliminate manual entry work.** Pull results of signature assessments from Blackboard directly into your assessment plans and reports in Planning & Self-Study with this dynamic integration.
- **Align results from Blackboard activities based on your needs.** Choose from rubric-based or points-based assignments, tests, and group discussions.
- **Free up time** for faculty and staff by shifting and streamlining the mapping of learning outcomes to course sections.

The aggregation and filtering you need for deeper analysis and precise reporting

- Aggregate your data across courses and course sections to get the holistic view of student achievement you need for cross-cutting general education, program, or course learning outcomes.
- Filter by modality to identify or demonstrate parity between online, on-campus, and hybrid courses, and download individual course section results to support your analysis.
- Break down results and reflect on achievement by student attributes like major, gender, race, and Pell eligibility.



"The annual cycle of continuous improvement provides a built-in focus each year, and Planning & Self-Study is a place for me to see our progress over time."

Michele Atkins, Assistant Provost for
Accreditation and Research, Union University



Standardize, align, and track assessment measurement data over time

- LMS activities can be aligned to outcomes in a convenient, central location.
- Program-based coordinators can align activities based on Planning & Self-Study permissions without having to worry about Blackboard permissions or constant coordination with the LMS administrator.
- Monitor progress, identify trends, and make data-driven decisions based on consistent, comparable data. Gain access to year-over-year views and reuse alignments over time for longitudinal results.

Meet specialized and institutional accreditor requirements

- Analyze and report on student learning outcomes in the ways your accreditors encourage. Ensure equity and effectiveness in your programs and demonstrate that you're meeting their standards.
- Differentiate academic results between students majoring within a program and students who took program courses as an elective.
- Fuel continuous improvement initiatives by getting more specific with your data. Now you can demonstrate parity both internally and to accrediting bodies by disaggregating data based on your needs.

The impact of Planning & Self-Study

Planning & Self-Study is a leading solution for engaging your institution in ongoing assessment cycles. Plan, measure, reflect, and act upon evidence of student learning outcomes achievement to drive continuous improvement and student success.



The LMS is where everyday learning happens – and where you're already measuring student achievement. **When you combine Planning & Self-Study and Blackboard, you can use both tools more effectively to maximize your educational impact.**

3,300+
programs have created
curriculum maps

109K+
outcomes
assessed

700+
self-studies
created

690+
program reviews
completed



Watermark is a leader in creating connected experiences. Our Educational Impact Suite (EIS) is a centralizing system capable of driving critical action in leadership, student success, and continuous improvement – simultaneously. We also continually innovate on our integrations with other campus systems, like your Blackboard LMS and SIS. Enjoy seamless workflows, increased productivity, and improved insights to fuel continuous improvement, assessment, and accreditation.