Watermark Planning & Self-Study + Canvas by Instructure

Better connection, better data

Explore how **Watermark Planning & Self-Study's** dynamic integration with **Canvas** simplifies learning outcomes assessment and facilitates data-driven continuous improvement.

Streamlined workflows, deeper insights, improved reporting

Our Planning & Self-Study integration with Canvas amplifies the best of both solutions. Using Canvas's student performance data, Planning & Self-Study can generate comprehensive reports, build detailed documentation, and demonstrate course alignment to meet accreditation standards. Get detailed, demographic-based, and longitudinal reporting to reflect on your data and plan your next steps to fuel continuous improvement.

- Pull the results of signature assessments from Canvas directly into your assessment plans and reports in Planning & Self-Study with a dynamic integration — **eliminating the manual entry work most systems require**.
- Align results from common rubrics or Canvas activities based on your needs.
- Free up time for faculty and staff by shifting and streamlining the mapping of learning outcomes to course sections.

The aggregation and filtering you need for deeper analysis and precise reporting

- Aggregate your data across courses and course sections to get the holistic view of student achievement you need for cross-cutting general education, program, or course learning outcomes.
- Filter by modality to identify or demonstrate parity between online, on-campus, and hybrid courses and download individual course section results to support your analysis.
- Break results down and reflect on achievement by student attributes like major, gender, race, and Pell eligibility.

"The annual cycle of continuous improvement provides a built-in focus each year, and Planning & Self-Study is a place for me to see our progress over time."

Michele Atkins, *Assistant Provost for Accreditation and Research*, Union University

Standardize, align, and track assessment measurement data over time

- LMS activities can be aligned to outcomes in a convenient, central location.
- Align account-level Canvas rubrics and have data from each rubric pulled into a respective assessment plan year automatically. Use year-over-year academic results to track progress within a single, unified framework in Planning & Self-Study.
- Monitor progress, identify trends, and make data-driven decisions based on consistent, comparable data. Gain access to year-over-year views and reuse alignments over time for longitudinal results.

Meet specialized and institutional accreditor requirements

- Analyze and report on student learning outcomes in the ways your accreditors encourage. Ensure equity and effectiveness in your programs and demonstrate you're meeting their standards.
- Differentiate academic results between students majoring within a program and students who took program courses as an elective.
- Fuel continuous improvement initiatives by getting more specific with your data. Now you can demonstrate parity both internally and to accrediting bodies by disaggregating data however you need to.

The impact of Planning & Self-Study

Planning & Self-Study is a leading solution for engaging your institution in ongoing assessment cycles. Plan, measure, reflect, and act upon evidence of student learning outcomes achievement to drive continuous improvement and student success.

The LMS is where learning happens, and where you're already measuring student achievement. **By integrating Planning & Self-Study and Canvas, you can use both tools more effectively to maximize your educational impact.**

3,300+	**109K+**	**700+**	**690+**
programs have created curriculum maps	outcomes assessed	self-studies created	program reviews completed

Watermark is a leader in creating connected experiences. Our Educational Impact Suite (EIS) is a centralizing system capable of driving critical action in leadership, student success, and continuous improvement — *simultaneously*. We also continually innovate on our integrations with other campus systems, like your Canvas LMS and SIS. Enjoy seamless workflows, increased productivity, and improved insights to fuel continuous improvement, assessment, and accreditation.

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