Instructor Insights for Watermark Course Evaluations & Surveys

Spark more "aha" moments that fuel faculty growth

Revolutionize how faculty consume and act on student feedback with the newest feature from Watermark – Instructor Insights for Watermark Course Evaluations & Surveys. Read on to learn how this new, AI-powered faculty self-reflection tool:

- **Saves instructors significant time.**
- **Accelerates understanding and action.**
- **Builds focus on what's most important.**
- **Provides clear evidence your faculty can use to grow and advance their careers.**

Note: Initial rollout will be in English and restricted to institutions located in the United States

What are users saying about Instructor Insights?

"This could save a lot of headaches."
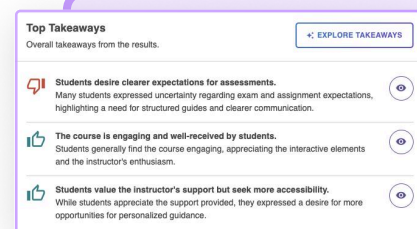
"This is exactly the way I want to see AI go."

"It's engaging and may entice more people to actually review their feedback."

"If instructors use their evaluation results to elevate the quality of their teaching, and students know that their teachers take the evals seriously — that's the dream!"

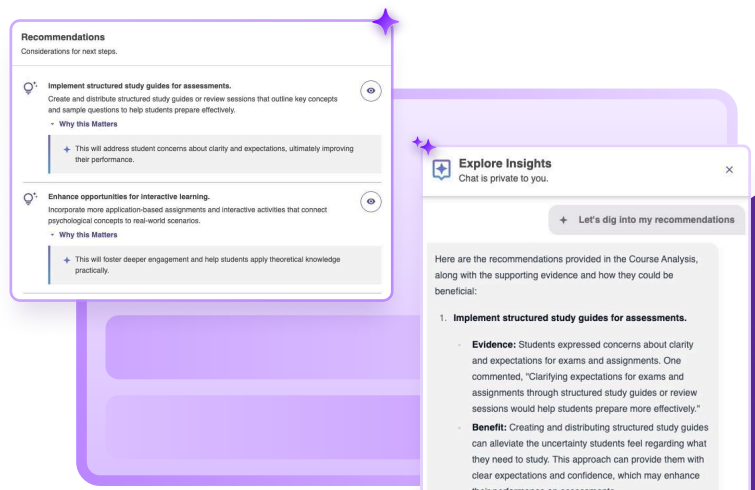## Take student feedback reporting to the next level

Save time and shift from analysis to action. Give instructors a clear, quick path for identifying what matters most to their students.

- Cut through the noise and synthesize raw results instantly with **AI-powered summaries and takeaways.**
- Find the voice of the majority and identify outlier opinions with **actionable, prioritized insights** backed by **consistently high response rates.**
- Unpack wins and misses intuitively. Drilling into the evidence behind the findings for deeper understanding.
- Give faculty a safe space that's just for them, to review their course section data, reflect, and plan their next steps.
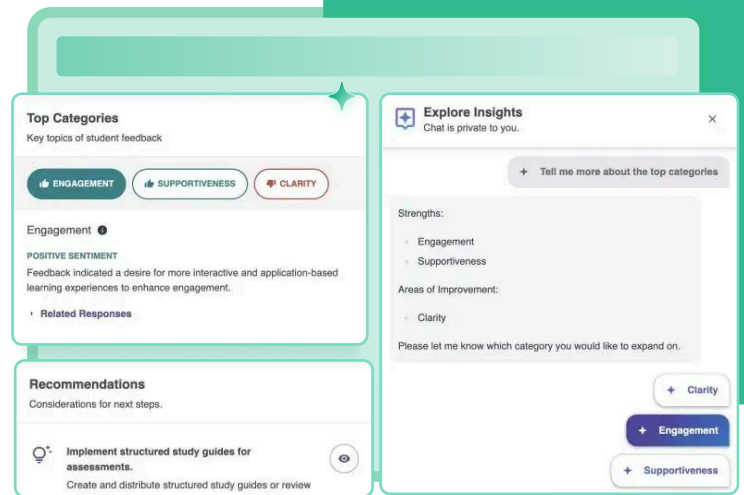
Make more impactful improvements

- Pinpoint the most pressing student needs.
- Inspire teaching innovation with **AI-generated recommendations** for fresh ideas and the rationale behind them.
- Enable faculty to adjust faster and have a more immediate impact on their students with **insight-ready results.**

Propel faculty advancement with clear evidence

- **Surface successes** just as quickly as opportunities for improvement.
- **Save and share notable achievements and findings. Faculty can incorporate them however** they see fit, into professional development conversations, annual evaluations, and retention, promotion, or tenure applications.

Let's level-set on AI

AI's role in this feature is to responsibly accelerate understanding and action.

*Instructor Insights **is:***	*Instructor Insights **does not:***
✔ An AI analysis tool.	✖ Bypass your faculty.
✔ Optional.	✖ Replace the need for human judgment or coaching.
✔ Additive to the raw data and reports you already count on in Course Evaluations & Surveys.	✖ Feed a global AI model - your data is yours.
✔ A toolset for faculty, and only for faculty.	

Double down on faculty development with a tech stack built to support it

Choosing Watermark as your technology ally to enhance faculty tools guarantees a partnership dedicated to the success and flourishing of both you and your faculty. We uniquely provide:

- **Unparalleled depth of faculty-focused insights.**
- **Course evaluation response rates consistently over 70%.**
- **Integrated software solutions that support the full faculty feedback cycle, including students, peers, and administrators.**

And we're here to help your faculty get more out of student feedback.

Ready to get more out of course evaluations?
Visit https://www.watermarkinsights.com/request-demo/

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