What sets Watermark Course Evaluations & Surveys apart?

Concerned about low survey response rates? We can help. Get high-quality, actionable feedback with Watermark.

"One of the most notable improvements has been in our student response rates. With our previous system, we struggled to reach a 30% participation rate. Since implementing Watermark, our response rates have soared to 75%, making our course evaluation data far more representative and actionable." – Roger Y., Vice President of Academics

An elevated end-to-end campus feedback system	Watermark Course Evaluations & Surveys	Other vendors
Response Rates	**Consistently strong response rates** (70%+ on average) for insights you can trust.	Often unsatisfactory response rates.
LMS & SIS integration	**Seamless integrations with major LMS & SIS solutions.** Students respond directly in the LMS with automated reminders that drive participation.	Incomplete, unreliable integrations that increase burden on staff and fail to engage students.
Survey customization	**Surveys your way - flexible and tailored** by program, course, instructor, or modality.	Limited or costly customization.
Reporting & analytics	Immediate, intuitive reporting with **clear trends and actionable insights**.	Slow, clunky reporting that can be difficult to analyze
Instructor access	Dashboards and AI-driven insights mean **feedback is meaningful and easy to act on** - empowering faculty in the process.	Limited faculty-facing tools. Reports are hard to interpret and apply.
Time savings	Quick, guided implementation in as little as 6–8 weeks to **get up and running fast**.	Long, resource-heavy implementations with high IT demands.
Campus-wide integrations	Connects seamlessly with Watermark's assessment and faculty review solutions for **broader impact to help you turn data into action**.	Siloed from other institutional systems.
Expert services & support	Dedicated, **higher-ed–focused support** team that resolves issues quickly.	Generic, slow-to-respond support.
Innovation	Actively evolving to remain ahead of your needs with new features like Instructor Insights for **AI-powered recommendations**.	Stagnant solutions with limited innovation.

Learn more about Watermark Course Evaluations & Surveys.