Watermark Student Success & Engagement
Understand how to make the biggest impact on students, in real time

Engaged students are proven to be more successful. Our artificial intelligence (AI) student success and retention solution makes it easy to identify the issues preventing success and develop strategies to address them.

- Turn data from existing institutional systems into actionable insights.
- Identify and engage students that need your support right now.
- Use validated research to guide intervention strategies.

Prioritization through predictions
Predictive models powered by AI help accurately measure and determine why some students may be successful in completing their coursework and why others are at risk.

Confidence in connectivity
Take advantage of seamless integration with student information, learning management, financial, and survey systems to streamline process management.

Increased advising e ciency
Empower the student's success team through automated notifications, easy attendance tracking, and guided pathways.

On-demand reporting
Point, click, and save to gather insights for key cohorts or populations most in need, with custom reports that can be easily distributed to support critical conversations.

Part of the Watermark product suite
Watermark's integrated digital solutions support assessment and accreditation, faculty activity reporting, course evaluation and surveys, and catalog and curriculum development.