Watermark Planning & Self-Study

Purpose-built for higher ed, Planning & Self-Study unifies planning, assessment, and outcomes in a single, integrated hub.

Planning & Self-Study offers a streamlined, intuitive system for gathering, comprehending, reflecting, and acting on assessment and other programmatic data. It integrates with your existing technology and other Watermark solutions to streamline tasks, engage faculty, and put data in the middle of all your collaborative decisions.

Assessment Planning

- Organize and manage your outcomes assessment year over year
- Quickly import data from your LMS and other Watermark systems
- Gather actionable insight from a variety of reports

Self-Study

- Import or easily create any report template you need
- Add contributors to specific narratives
- Share role assignments and version control with transparency
- Exportable in multiple ways, including fully online, to meet accreditor specifications

Program Review

- Pre-built, customizable templates streamline launch and set-up
- Easily access essential program data including assessment reports and curriculum maps in one centralized location for future reference and ongoing reflection
- Efficiently plan for resource allocations across programs
- Quickly provide feedback to program reviews in a dedicated cycle

Strategic Planning

- Centralize your institution's strategic plan, enabling all schools and departments to demonstrate alignment to strategic goals
- Track progress on the strategic plan over time

Part of the Watermark product suite

Data from other Watermark solutions, including Course Evaluations & Surveys and Student Learning & Licensure, integrate with Planning & Self-Study.