

Enhance campus tech with an innovative solution

Boost your efforts with **Watermark Student Success & Engagement**

Higher education institutions are always looking for more effective ways to bolster student success. Colleges and universities can see even more impact by employing a solution that can enhance the campus technology they already have. This not only optimizes existing processes but opens up more opportunities to improve student success.

Watermark Student Success & Engagement (SS&E) does exactly this by working with higher education institutions' existing campus tech to streamline student success initiatives. **Read on to explore five ways SS&E can supplement your institution's existing solutions.**



1

Data integration

SS&E serves as an early-alert system that builds on the convergence of LMS and SIS data (as well as other information entered directly into SS&E itself).

Why does it matter? This provides a comprehensive view of student data, enhances decision-making, and enables timely interventions to improve student retention rates.

2

Advising and planning

SS&E syncs with academic advising systems to streamline student planning.

Why does it matter? This supports personalized academic guidance and efficient course scheduling.

3

Analytics and reporting

SS&E merges with institutional effectiveness tools in the Watermark Insights Hub; it also allows users to pull data for use in their campus's Power BI, Tableau, and other analytics tools.

Why does it matter? This creates detailed reports and offers deep insights into student performance and institutional effectiveness.

4

Career-services support

SS&E aligns with career-services platforms to bolster career planning.

Why does it matter? This prepares students for post-graduation success with tailored professional resources.

5

Optimized communication

SS&E works with existing communication tools for targeted messaging.

Why does it matter? This ensures effective communication between students, faculty, and staff.

Using SS&E alongside existing technologies fosters a holistic, effective approach to student success and engagement, ensuring timely interventions and personalized support for optimal student achievement and institutional success.



By connecting data across various platforms, this innovative solution provides a comprehensive view of student progress, identifying at-risk students early to enable timely interventions. SS&E's real-time analytics provide ongoing evaluation of improvement initiatives, allowing for adjustments in strategy. Its communication channels between students, faculty, and administrators open up opportunities for new levels of student support and increase overall engagement with students to make their experiences better.

Ready to see how **Watermark Student Success & Engagement** can transform your institution? **[Schedule your 1:1 consultation today.](#)**